



friends
~ of the ~
met
cac

Ugly
Holiday
Sweater
5k

12-11-21

Board Members:

Deborah Phipps
President

Eme Crawford
Vice President

Elizabeth Perkins
Secretary

Abby Mason
Treasurer

Melanie Baker

Ellen Rodillo-Fowler

Rob Schaller

Greetings,

Child abuse is one of the ugliest aspects of life in our world, and the Friends of the Metropolitan Children's Advocacy Center are committed to ensuring our state has the resources we need to do something about it.

Today we are asking you to join us by supporting our second annual Ugly Holiday Sweater 5k on December 11, 2021. Now in its third year, this event is an exciting addition to Columbia's running community as we invite runners of all levels to wear their ugliest holiday sweater to shine a light on the ugliness of child abuse that exists in our communities. Sponsorships start as low as \$100, and are a great way to show your support for the Met CAC's mission of helping children who have been abused.

Located in the heart of Forest Acres, the Met CAC provides services to children of all ages who are suspected victims of physical abuse, sexual abuse, neglect, and other types of maltreatment. Serving approximately 1000 children annually, the Met CAC is a partnership of the South Carolina Department of Mental Health, the University of South Carolina School of Medicine, and the Children's Hospital of Palmetto Health Richland. It primarily receives its referrals from law enforcement and child protective services personnel across a 17-county region, with Richland county as its primary focus.

The Friends of the Metropolitan Children's Advocacy Center is a 501(c)(3) non-profit organization established to support the mission of the Met CAC. The Friends provides equipment and funds for specialized training to help the medical team and forensic interviewers identify child abuse and neglect.

Please indicate the level of support you are willing to provide this holiday season to support the Friends of the Metropolitan Children's Advocacy Center. Donations are tax deductible. If you have questions, please contact me at dkhipps2017@gmail.com or Kristin Dixon at kristin.dixon@scdmh.org.

Thank you so much for your valued contribution.

Deborah Phipps



friends
~ of the ~
met
cac

Ugly
Holiday
Sweater
5k

12-11-21

Sponsorship Levels

Platinum Level: (\$1000 and above)

- Company name or logo on the back of race shirts
- Free booth and table display at event
- Distribute marketing material in race packets
- Full color logo and company description on website information and registration forms and website listed as an event sponsor
- 2 Free race entries and 2 free race shirts

Gold Level: (\$500-\$999)

- Company name or logo on the back of race shirts
- Free booth and table display at event
- Distribute marketing material in race packets
- Full color logo and company description on website information and registration forms and website listed as an event sponsor
- 1 Free race entry and 1 free race shirt

Silver Level: (\$250-\$499)

- Company name or logo on the back of race shirts
- Distribute marketing material in race packets
- Full color logo and company description on website information and registration forms and website listed as an event sponsor
- 1 free race shirt

Bronze Level: (\$100-\$249)

- Company name or logo on the back of the event shirt
- Distribute marketing material in race packets

Email company logo to: Kristin.Dixon@scdmh.org

Sponsorship Registration Form

Company/Organization: _____

Street Mailing Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Contact Name: _____ Email: _____

Company Website: _____ Social Media: _____

Sponsorship Amount: \$ _____ Sponsorship Level: PLATINUM GOLD SILVER BRONZE

Items Donated (if applicable): _____ Monetary Equivalent: \$ _____

Advertising materials for packet: YES NO _____